

Module specification

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Refer to guidance notes for completion of each section of the specification.

Module Code	ARA401
Module Title	Introduction to Design
Level	4
Credit value	40
Faculty	Arts, Science and Technology
HECoS Code	AID- 100583 GD -100590
Cost Code	GAAA

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
Glyndwr Certificate In Interior Design and Decoration	Core
Glyndwr Certificate in Garden Design	Core
BA (Hons) Architectural Interior Design	Core
BA (Hons) Garden Design	Core

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	80 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	80 hrs
Placement / work based learning	0 hrs
Guided independent study	320 hrs
Module duration (total hours)	400 hrs

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Initial approval date	July 2017
With effect from date	September 2022
Date and details of revision	September 2022 - updated template
Version number	2

Module aims

- To enable students to develop an initial understanding design.
- To explore and understand drawing as a method to deliver a design.
- To explore the role of decoration/planting in responses to a design brief.
- Approach decoration / atmosphere and the planning of a layout.
- To understand the discussion of a brief

Module Learning Outcomes - at the end of this module, students will be able to:

1	Evidence the development of skills to taking a brief, defining what is required.
2	Demonstrate ability to render and colour drawings
3	Acquire the ability to evaluate their own design skills and how they communicate to fellow students
4	Effectively demonstrate an ability to deliver a simple design scheme

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

This module will be assessed through a series of practical design assignments. Students will be expected to present coherent visual documentation showing the development of their ideas in response to the problems inherent in the assignment. This could be in the form of worksheets, sketchbooks, photography, or other visual means to communicate the ideas stage of a design solution. The student will demonstrate how solutions would be finally applied in the form of finished visuals or mock-ups.

Students will be assessed on the assimilation of the design skills involved and on their ability to communicate effective solutions to the given problems. They will be encouraged to be confident and articulate in the expression of their ideas, both verbally and visually, to their peers and to themselves.

Oral and written evaluation, as appropriate, will be presented at the end of the module with studio/group based discussions around the work produced.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1 - 4	Coursework	100

Derogations

Students who have been unsuccessful are allowed one further attempt in each element of assessment in order to redeem failure.

Learning and Teaching Strategies

This module is introduced with a series of presentations covering the overarching principles of design as they relate to simple spaces. Introductory lectures will introduce the idea of the evaluation and simple survey of a space, evolution of styles and the development of ergonomic and atmospheric solutions.

The introduction of discussion and dialogue to develop skills in taking and delivering a brief will form a major part of this module alongside the initial tuition in hand and computer aided drawing.

Indicative Syllabus Outline

Students will study how to organise and decorate spaces in relationship to the particular requirements of a client. Using small incremental projects students will be expected to approach the idea of design handling of the core elements of scale, light, form, colour and texture. Verbal presentations and crit. sessions take place in studio alongside the assessment process by tutors and peers.

In addition, the appropriate technical and decorative use of materials, especially in relation to the application of colour, texture and light, and the co-ordination of functional and aesthetically appropriate material is developed.

The module includes the introduction of methods and organisation required to produce notes and research. It also includes the sketch scheme techniques to provide sufficient information to market a proposal successfully.

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update. Please *ensure correct referencing format is being followed as per University [Harvard Referencing Guidance](#)*.

Essential Reads

Church, T.D. (1995), *Gardens are for People*, University of California Press.

Edwards, C. (2010), *Interior Design: a critical introduction*. Berg.

Other indicative reading

Ching, D.K. (2012), *Interior Design Illustrated*, Wiley & Sons Inc.

Elam, K. (2011), *Geometry of Design: Studies in Proportion and Composition (Design Briefs)*, Princeton Architectural Press.

Reid, Grant W. (2002), *Landscape Graphics*, Watson-Guption Publication Inc

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Core Attributes

Engaged
Creative

Key Attitudes

Curiosity
Adaptability

Practical Skillsets

Organisation
Critical Thinking
Emotional Intelligence